

The **MOUSE MANSION**

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CATALOGUE 2020**
Complete overview



SAM AND JULIA

The
MOUSE MANSION



The Mouse Mansion THE BOOKS

The Mouse Mansion - Sam and Julia

Welcome to the Mouse Mansion - a busy and exciting place and home to two young mice, Sam and Julia. Sam and Julia love nothing more than exploring the wonderful world of The Mouse Mansion. Join them as they discover the hidden treasures inside this utterly unique world.

The Mouse Mansion and its extraordinary detail will charm and delight young readers. This first book in the series is a great introduction into the world of The Mouse Mansion and its characters.

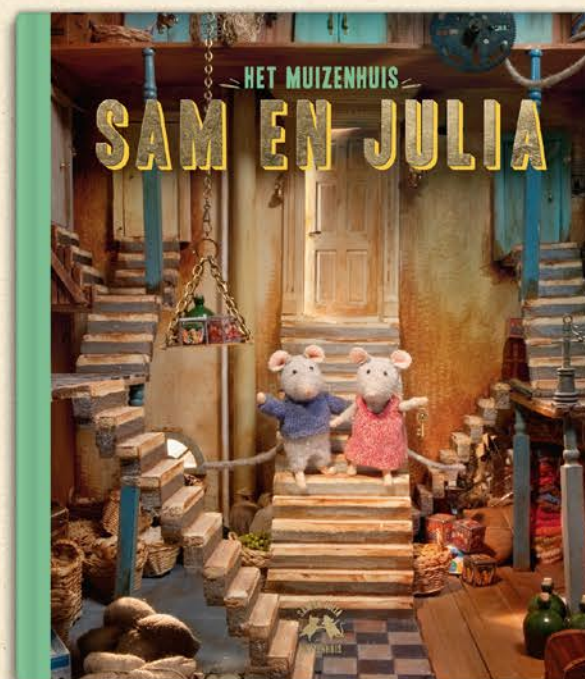
Winner of the Silver Brush award for Best Dutch Children's book in 2012; over 100.000 copies sold.

The Mouse Mansion - The Theatre

In this book we meet Sam and Julia's friend Ella. She and Sam are practising for a show in the theatre, and everyone from The Mouse Mansion will come to see them perform. But then Julia finds Sam's lucky stone. Will she be able to return it to Sam in time?

In this book, Sam learns the value of practising and working together. It shows various aspects of visiting the theater, Sam and Julia learn about Eid al-Fitr, and the Ragman teaches them how to recycle different sorts of rubbish. Lots of valuable lessons to learn from this book!

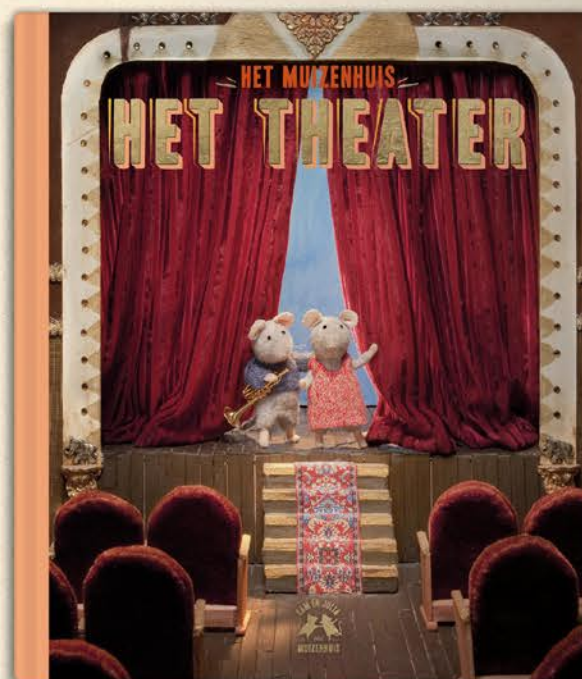
Winner of the Best Book Design 2012



Photography: Ton Brouwer.

Pages: 64.

Age: 3+.



Photography: Eddo Hartman.

Pages: 64.

Age: 3+.

A new book in the series is published every two years.

Karina and her son Tom need a full year to build the sets for each book!

Did you know all Mouse Mansion books fit through the letterbox?

The Mouse Mansion - The Circus

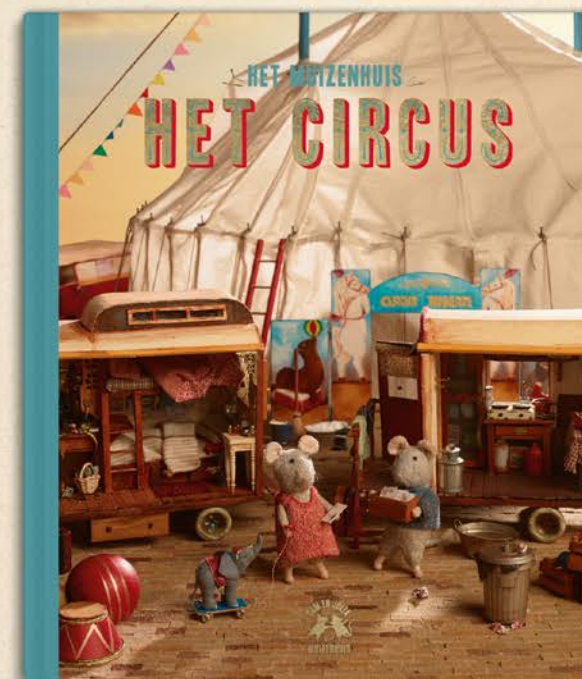
Julia and her mother join the circus for the summer holidays. Julia writes Sam letters about her new friends, Enrico the Clown and Sylvana the trapeze artist. Sam writes long letters back, because of course there's lots going on at home, in The Mouse Mansion!

The Circus is based on Karina's own experience of travelling with a circus. For this book, she meticulously recreated the circus tent and caravans from her childhood. Posters, pictures and letters can be found in miniature format in this book as well.

The Mouse Mansion - The Fair

The fun fair is in town! Sam and Julia go and watch how the rides are built. The fair has everything they could wish for: bumper cars, a haunted house and a rollercoaster almost as high as The Mouse Mansion itself! Sam and Julia can't wait to try them all. But there's one problem: all the rides cost money and they don't have any... Together with the Ragman they come up with a plan.

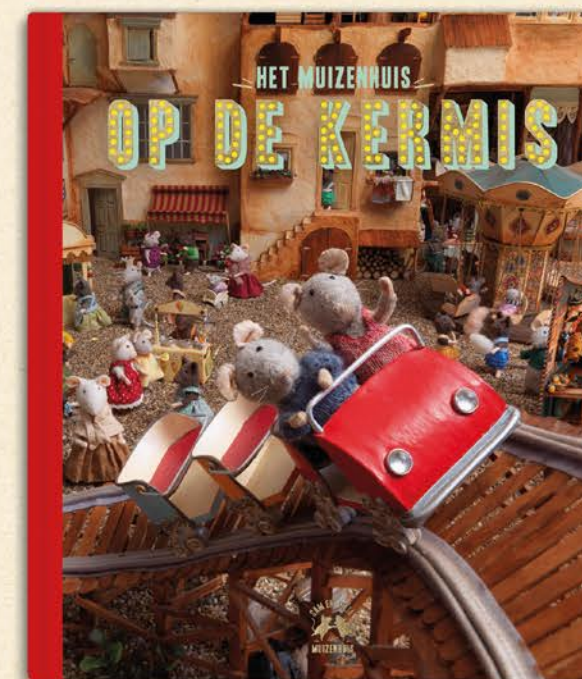
For this book a whole new fun fair was created, including a haunted house and a rollercoaster, which can all be admired in The Mouse Mansion shop in Amsterdam.



Photography: Jaap Vliegenthart.

Pages: 64.

Age: 3+.



Photography: Allard Bovenberg.

Pages: 64.

Age: 3+.

Did you know the
sets for 'The Mouse Mansion - The Harbour'
were based on the famous canals of Amsterdam?



The Mouse Mansion - The Harbour

Sam and Julia visit Grandpa Sailor in the Harbour. There are lots of things to see and do there, because it's the Harbour Festival. Boats from far and wide come to deliver goods from exotic places. And there's a real boat race! Uncle John teaches Sam and Julia to build a boat from old bottles and planks.

The boat seems to work fine, but then something goes wrong. But Julia doesn't ever give up and Sam can find a solution for any problem. But will they still be able to win the race...?



The Mouse Mansion - Plush Toys

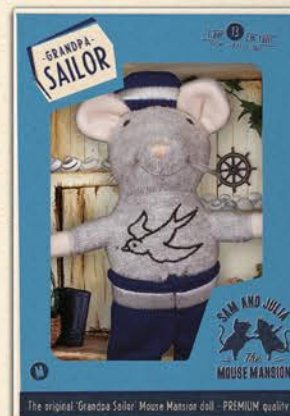
Sam and Julia are super popular! We've already sold over 50.000. And no surprise, as they're lovely and cuddly and you can play with them in your own Mouse Mansion.



Sam



Julia



Grandpa Sailor



Ella



Photography: Allard Bovenberg.

Pages: 64.

Age: 3+.

Manufacturer: Bon Bon Toys.

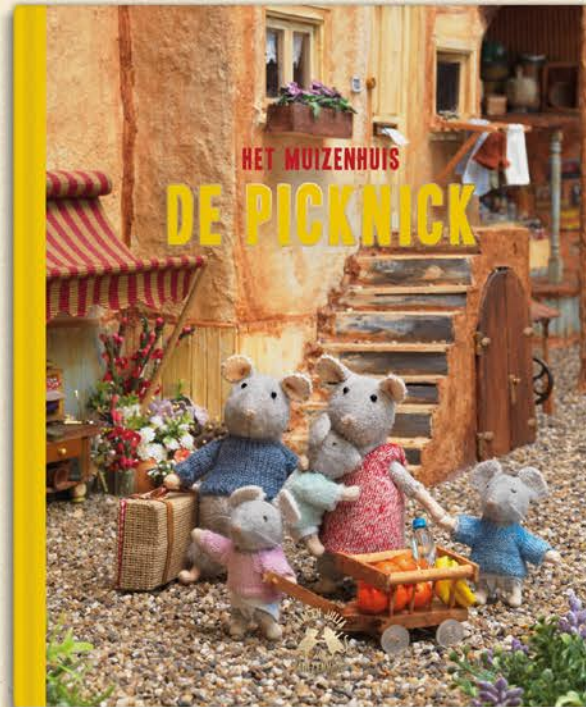
Size: 12x 4 x 4 cm (4,7 x 1,5 x 1,5 in).

Age: 0+.

Picture Books

The Mouse Mansion - The Picnic

Sam and Julia take the triplets on an outing. They've packed their cart with snacks, because they're going to have a picnic! But how do you walk down the stairs with a cart in tow? Luckily, Julia knows another route. They find solutions for every obstacle in their way, which are sometimes more creative than practical. Thankfully, they meet new mice who are happy to help them along the way. It's going to be a great picnic!



Photography: Allard Bovenberg.

Pages: 32.

Age: 3+.



Photo by Allard Bovenberg,
from 'The Picnic'



The Mouse Mansion - The Big Party

Sam and Julia go on a really special adventure. When three adventurous little girls come to visit them, the five of them get up to all kinds of mischief in The Mouse Mansion. But of course they make everything right in the end. Their adventure is the beginning of a wonderful friendship!



Photography: Jaap Vliegthart.

Pages: 32.

Age: 3+.



Photo by
ALLARD BOVENBERG
from 'The Picnic'

Board Books



The Mouse Mansion - Grocery Shopping

There are lots of shops in The Mouse Mansion, but you can also visit the market. Sam and Julia love going to the baker for biscuits. Which shop do you like best?

Photography: Eddo Hartmann, Ton Bouwer and Allard Bovenberg.

Pages: 16.

Age: 3+.

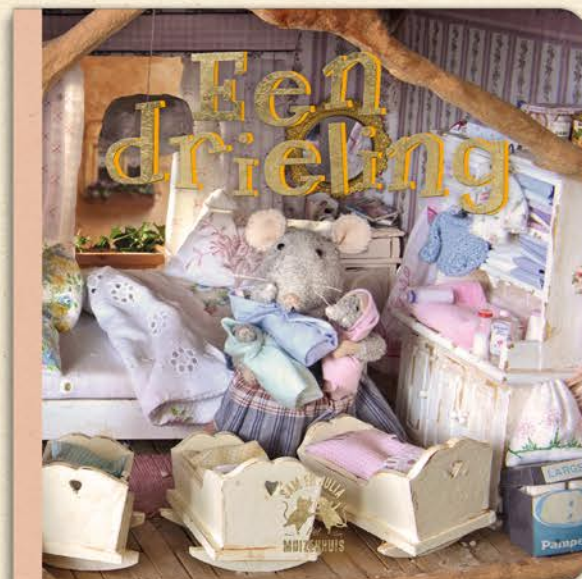
The Mouse Mansion - Birthday

It's little Sophie's birthday, so it's time for a party! Everyone helps with the preparations. Julia decorates the room and Sam bakes a cake. Then they go off to find a present together. And then the party can start!

Photography: Eddo Hartmann, Ton Bouwer and Allard Bovenberg.

Pages: 16.

Age: 3+.



The Mouse Mansion - Triplets

Last night, Sam's two baby brothers and a baby sister were born. They're triplets! Julia can come to look at the babies and help change their diapers. They're so tiny and cute!

Photography: Eddo Hartmann, Ton Bouwer and Allard Bovenberg.

Pages: 16.

Age: 3+.



The Mouse Mansion - Come and Play!

There's always something to do in The Mouse Mansion. In this book, Sam and Julia play marbles, play on the swing and ride their scooters. And when it rains they stay indoors and play board games. Would you like to join?

Photography: Eddo Hartmann, Ton Bouwer and Allard Bovenberg.

Pages: 16.

Age: 3+.

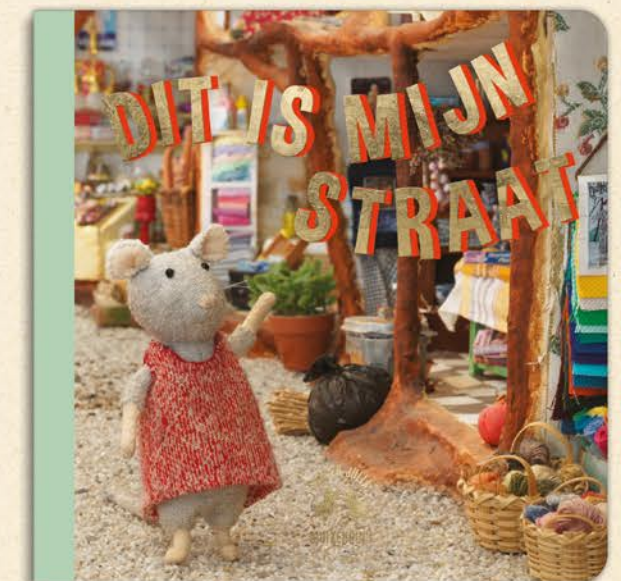
The Mouse Mansion - This is My Street

Julia is going to show you the street where she lives! There are lots of shops and interesting places, such as the baker, the bookshop, the playground and of course her school. Just follow her!

Photography: Allard Bovenberg.

Pages: 16.

Age: 3+.



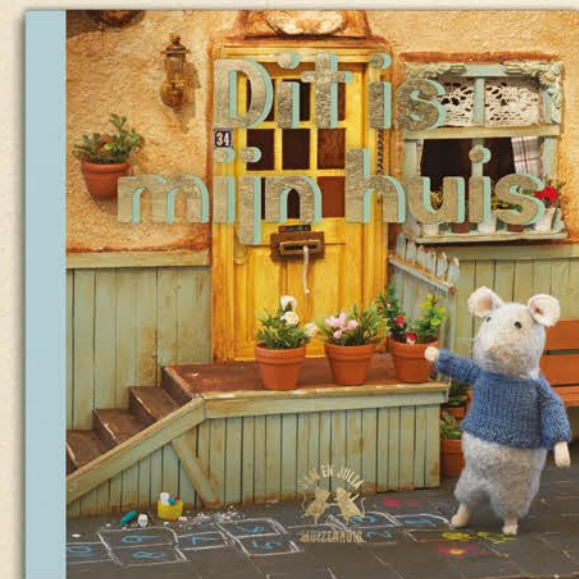
Mouse Mansion - This is My House

Sam takes you on a tour of his house. There's a living room, bedroom, kitchen and a bathroom. Would you like to take a look? Come on in!

Photography: Allard Bovenberg.

Pages: 16.

Age: 3+.





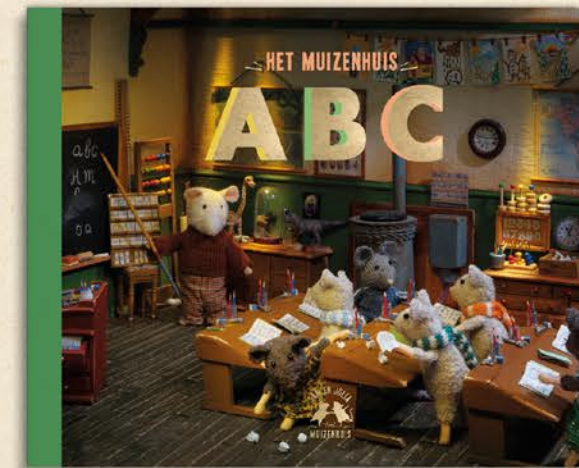
Board Books

The Mouse Mansion - ABC

This abc book introduces young Mouse Mansion fans to the letters of the alphabet.

*A is for apple pie, with sugar and spice
Won't you have some? It's really nice!*

*B is for books, there's so many pages
I could keep reading for ages and ages!*



Photography: Ton Bouwer, Eddo Hartmann, Jaap Vliegthart and Allard Bovenberg
Pages: 28.
Age: 3+.

The Mouse Mansion - That's Scary!

Sam, Julia, Fatima, Mo and Ella are sitting round the campfire. They're on a camping trip. 'I dare you to tell a ghost story!' Julia says. They each take turns telling about the most scary thing that's ever happened to them. Will they be able to sleep tonight?



Photography: Allard Bovenberg.
Pages: 16.
Age: 3+.



Photo by:
ALLARD BOVENBERG
from 'The Picnic'

a

t

b

j

c

s

k

h

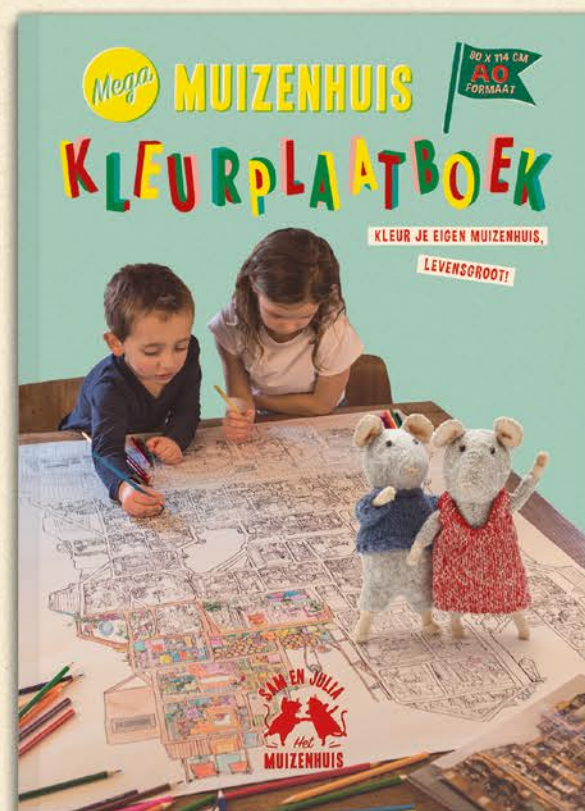
Includes letter stickers
to practise at home!

Colouring and activity books



Mega Mouse Mansion Colouring Book

This book contains the Mega Mouse Mansion Colouring picture - its full size is about 80 x 114 cm (31 x 45 in), the same height as a 6 year old child! You'll have hours of fun colouring with the whole family and when it's done you can put your work on the wall! Includes booklets with games, a tutorial for making your own miniature furniture and drawing Sam and Julia.



Concept: Studio Schaapman.

Size Colouring picture: 80 x 114 cm.

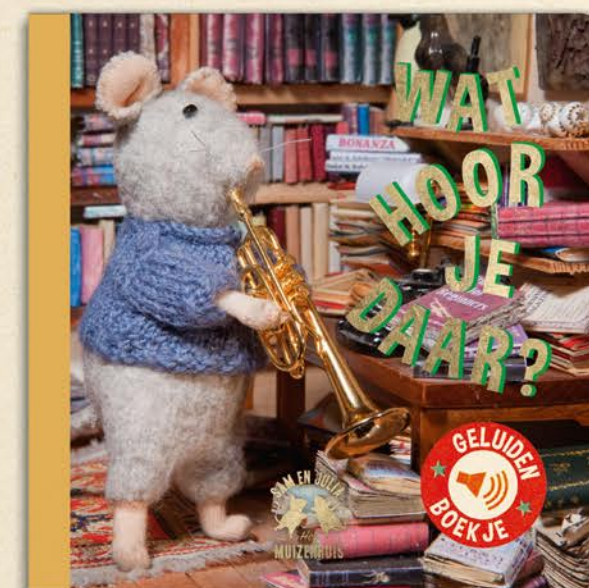
Age: 4+.



An overview of the
Mega Mouse Mansion Colouring Book

The Mouse Mansion - What's That sound?

There are so many things to see and hear in The Mouse Mansion! Let's go and find out where all those noises are coming from. Whoosh! Was that a toilet flushing? Clink clank! Oh no, did something fall over? And where is that beautiful music coming from? Come along and find out in this adventurous sound book. Children love Sam and Julia, and the detailed photos of The Mouse Mansion. Press the button and listen to some of the sounds from The Mouse Mansion. With six original sounds.



Photography: Eddo Hartmann, Jaap Vliegthart
and Allard Bovenberg

Pages: 12.

Age: 3+.

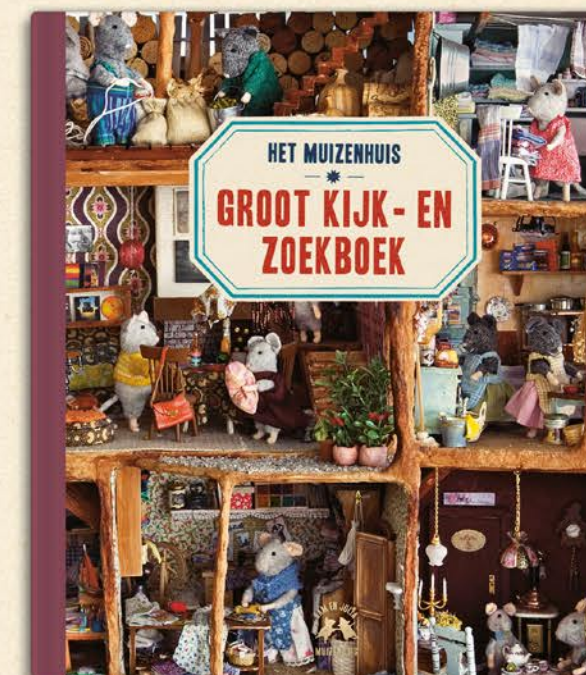


Page from 'What's that sound?'

The Mouse Mansion

Big Book of Look and Find

Join Sam and Julia and search for the tiniest details of The Mouse Mansion. There are all kinds of things to discover in the shops, corridors, bedrooms, kitchens and outside - if you look closely enough! You can spend hours looking for the most spectacular details in this delightful book.



Photography: Ton Bouwer, Eddo Hartmann,
Jaap Vliegthart en Allard Bovenberg

Pages: 60.

Age: 3+.



Page from 'Big Book of Look and Find'

80 x 114 CM
AO
SIZE
COLOUR IN THE MEGA COLOURING PICTURE
AND LEARN HOW TO DRAW MICE!

About The Mouse Mansion

The Mouse Mansion
SHOP & STUDIO
Eerste Tuindwarsstraat 1hs
1015 RT Amsterdam

About the Mouse Mansion

The Mouse Mansion is made by Karina Schaapman and was built as a setting for a series of children's books. Since The Mouse Mansion world is growing rapidly, Karina teamed up with her four children. Together they are Studio Schaapman: building, writing and creating for all of us to enjoy a growing mouse world full of fun and wonder.



The series is continuously extended with new stories, board books, apps and DIY videos on YouTube. Come and join Sam and Julia in their daily adventures and become a part of their worldwide success.

International success

The book series, which was launched at Rubinstein in 2011, became an instant worldwide bestseller. More than 500.000 books were sold within five years, won awards and were translated in over 25 languages. The Mouse Mansion appeals to a diverse audience - young



One of the many Youtube videos

and old, male and female: everybody loves its ambiance. Musicians appreciate the tiny details of the jazz room, (grand)parents love the nostalgic references to their youth and children are eager to discover the exciting rooms, workshops, factories and to meet the characters of The Mouse Mansion. There is something to see for everybody!

Visit us!

Did you know you can visit The Mouse Mansion in real life? A little Mouse Mansion flagship store is situated in Amsterdam! Karina and her children Tom, Ian, Manita



and Lili are happy to answer any questions. You can play games, see the sets for yourself and of course buy the books and DIY kits to create your own Mouse Mansion.

The Mouse Mansion SHOP & STUDIO,
Eerste Tuindwarsstraat 1hs, 1015 RT Amsterdam

Also the original Mouse Mansion can be visited at the Amsterdam Library next to Central Station. At the kids department in the ground floor of the library.

OBA, Oosterdoksade 143 in Amsterdam

THE MOUSE MANSION is
3 meters (10ft) high and 2 meters (6,5 ft) wide!



INTERESTED IN
PUBLISHING THE BOOKS?
ASK US FOR THE POSSIBILITIES!



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