



Pippi LANGKOUS

“But I am the strongest girl in the world, remember that.”

Everybody loves Pippi, Astrid Lindgren's world famous character who does not want to grow up. Living by her own rules and perfectly fine by being different nine-year-old Pippi lives on her own with her monkey Mr Nilsson and her horse Little Old Man. She is unconventional, assertive, playful and unpredictable and has superhuman strength! She is a Swedish icon and rebellious heroine to children of many generations all over the world.

Keywords

- Girl-power
- Strength
- Anti-authoritarian
- Fun!
- Friendship
- Adventure

Facts

- Live action movies still broadcast
- Wide range of books and merchandising available
- Strong brand for over 70 years
- Artwork from the live actions movies and films available as well as the original illustrations by Ingrid Vang Nyman

“I have never tried that before, so I think I should definitely be able to do that.”



Benelux merchandising rights

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