



# Sam & Julia conquer the world



The Mouse Mansion is 3m high x 2m wide and is made of cardboard boxes and papier-mâché. The interior is made from authentic fabrics from the '50/'60/'70ties and all kinds of recycled materials. There are more than one hundred rooms, alleys and outdoor spaces. Sam and Julia, two mice and the best of friends, live in this spectacular world. Come and join them in their daily adventures and become a part of their worldwide success.



## Keywords

- Recycling & sustainability,
- Educational & fun
- Cosy, safe haven, home sweet home
- Friendship & tolerance, open up to different habits of your neighbors

## Facts

- Translated in more than 23 languages
- Worldwide bestseller: more than 500.000 books sold within 5 years
- Extended series of illustrated books, board books, DIY items, stationery, puzzles, app, etc.
- DIY You Tube channel
- New rooms and scenes built every year and new books published
- In production: 3d animation series of 52 x 7 min. (2019)
- Theatre play for young kids on stage in 2017
- Permanent fan store in Amsterdam city centre (spring 2017)
- Original Mouse Mansion exposed in Amsterdam Library (free to visit)

## Collect & recycle, create & play

### Worldwide publishing and merchandising rights

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