



MARTEN TOONDER

If you understand what I mean

Marten Toonder (1912-2005) undoubtedly was Holland's most successful comic artist. His modern fable, illustrated satirical stories created a new genre: literary comics. Generations of readers bought millions of books, merchandise abounded, and a feature movie was made about his heroes **Tom Puss and Mr Bumble**. Their adventures, started in 1941, are still popular today, selling tens of thousands of books every year.

Keywords

- literary
- funny
- satirical
- contemporary
- feel-good

Facts

- millions of books sold
- still published
- Toonders stories prominent in Dutch literature
- strong brand
- story themes often very contemporary
- stories adapted for plays, ballet, musicals, TV puppet show, radio plays



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Worldwide publishing and merchandising rights:



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